

Gift Card & Loyalty Program

Program reference guide

	Card Quantities	Customization	Marketing materials*	Proof provided	Production time	Gift cards	Loyalty cards
PreDesigned PreDesigned packages are the easiest and fastest option for starting a gift or loyalty card program. A variety of template designs available so that no custom artwork is needed. Packages includes one merchant marketing kit* and card carriers.	30	DBA name only	Yes	No	5-7 business days	Yes	No
	100	DBA name plus two lines for phone website, etc.	Yes	No	5-7 business days	Yes	Yes
	500	DBA name plus two lines for phone website, etc.	Yes	No	5-7 business days	Yes	Yes
Logo The Logo package is designed for merchants who want to launch a program with their branding, but do not want to create a fully custom package. Merchants can choose from multiple pre-designed templates. Packages includes one merchant marketing kit* and card carriers.	100	Logo	Yes	Upon request (added fee)	5-7 business days	Yes	Yes
	1,000	Logo	Yes	Upon request (added fee)	10-15 business days	Yes request (added fee)	Yes
Custom The Custom package is designed for merchants who want to launch a program with their own branding and artwork. Packages includes one gift card marketing kit* and card carriers.	100	Artwork, logo or text printed on card face	Yes	Yes	5-7 business days	Yes	Yes
	1,000	Artwork, logo or text printed on card face	Yes	Yes	10-15 business days	Yes	Yes
A La Carte Custom packages are designed for merchants who want to launch a program with their own branding and artwork.	Any quantity of 100 or more	<ul style="list-style-type: none"> Artwork, logo, and text printed on card face Card backs can be customized on orders of 500 or more 	Items purchased individually	Yes	5-7 business days on orders of 100-499 10-15 business days on orders of 500 or more	Yes	Yes

*Gift Card Marketing Kit includes: 5"x7" Acrylic Display Sign, 4"x4" Round Sticker, 4"x5" Table Tent, 3"x6" Vinyl Static Cling | **Production time does not include shipping