

Custom Package

Design your own branded gift or loyalty cards



Custom gift and loyalty card packages promote your individual brand image in the marketplace to drive new and repeat business.

Our Custom gift and loyalty card packages serve as great tools for small, medium or large sized businesses that are looking to attract new customers, retain existing ones, increase cash flow, minimize cashback and generate store traffic. The set up process is very simple, the packages are delivered to your office in a matter of days, and transaction processing is easier than ever.

The Custom card package allows you to use your own custom graphics and text. You have the option to supply your own artwork or request assistance from our professional graphics design team so that we ensure the final product is a perfect fit.

Custom options

Custom packages include everything a merchant needs to promote the product. A digital card proof is provided to ensure accuracy.

- Please allow 1-2 business days for proof creation.
- Custom package printing time:
 - 5-7 business days for quantities 100-499.
 - 10-15 business days for quantities 500 and up.

(Production time does not include shipping.)

Benefits

- **Promote customer loyalty**
Drive repeat business by rewarding customers.
- **Replace paper gift certificates**
Eliminate fraud and certificate tracking issues.
- **Increase traffic**
Increase sales during off peak business hours
- **Powerful promotional tool**
Attract new clients using exciting promotions.
- **Increased consumer spending**
Cards boost impulse purchases.
- **Breakage**
10-15% of a card value typically remains unredeemed.

Custom 100		Custom 1,000
Packages Include		
<ul style="list-style-type: none"> • 100 - Custom Gift or Loyalty Cards • 100 - Gift Card Carriers • 1 - Digital Card Proof • 1 - Gift Card Marketing Kit: <ul style="list-style-type: none"> ✓ 5" x 7" - Acrylic Display Signs ✓ 4" x 4" - Round Promotional Stickers ✓ 4" x 5" - Table Tents ✓ 3" x 6" - Vinyl Static Clings 	<ul style="list-style-type: none"> • 1,000 - Custom Gift or Loyalty Cards • 1,000 - Gift Card Carriers • 1 - Digital Card Proof • 1 - Gift Card Marketing Kit: <ul style="list-style-type: none"> ✓ 5" x 7" - Acrylic Display Signs ✓ 4" x 4" - Round Promotional Stickers ✓ 4" x 5" - Table Tents ✓ 3" x 6" - Vinyl Static Clings 	
Pricing Information		
Package Cost: \$	Monthly Service Fee: \$	Transaction Fee: \$

Gift Card & Loyalty Program

Custom card examples



Optional: Visit www.giftcardstudio.com to preview or submit your own design.

Gift Card Marketing Kit

Kits include table tents, window decals, static clings, counter-top displays and card carriers.



A Perfect Gift for Any Occasion

Gift cards make a great gift any time of year for any occasion. Provide your customers the convenience of finding the perfect gift for one of these special events:

- Birthday
- Congratulations
- New Home
- Baby Shower
- Back to School
- Gratuation
- College Expenses
- Promotion
- New Job
- Wedding
- Anniversary
- Thank You
- Charity Event
- Bar/Bat Mitzvah
- Christmas
- Easter
- Valentines Day
- Mother's Day
- Father's Day
- Grandparent's day
- and many more!