

A La Carte Package

Build your own gift and loyalty card package



A La Carte gift and loyalty card packages are customized to meet your merchants business needs and support their brand image. The perfect marketing tool for businesses of all sizes.

These customized packages assist businesses with attracting new customers, retaining existing ones, increasing cash flow, minimizing cashback and generating store traffic. The cards also serve as individual mini-billboards and promote your business to anyone that comes in contact with them. The set up process is very simple, the packages are delivered to your office in a matter of days, and transaction processing is easier than ever.

You always have the option to supply your own artwork or request assistance from our professional graphics design team so that we may ensure the final product is a perfect fit.

A La Carte options

A La Carte gift and loyalty packages include everything a merchant needs to promote the product. A digital card proof is provided by default to ensure accuracy.

- Please allow 1-2 business days for proof creation.
- A La Carte packages printing time:
 - 5-7 business days for quantities 100-499.
 - 10-15 business days for quantities 500 and up.
- Custom carrier production time varies depending on quantity.
- Cost may vary for custom back of cards and custom carriers.

(Production time does not include shipping.)

Benefits

- **Promotes customer loyalty**
Drive repeat business by rewarding customers.
- **Replace paper gift certificates**
Eliminate fraud & certificate tracking issues.
- **Increase traffic**
Increase sales during off peak business hours
- **Powerful promotional tool**
Attract new clients using exciting promotions.
- **Increased consumer spending**
Cards boost impulse purchases.
- **Breakage**
10-15% of a card value typically remains unredeemed.

A La Carte 100 - 499		A La Carte 500+
Packages Include		
<ul style="list-style-type: none"> • 100 - 499 Custom Gift or Loyalty Cards • 1 - Digital Card Proof 	<ul style="list-style-type: none"> • 500 or more Custom Gift or Loyalty Cards (fronts and backs can be customized) • 1 - Digital Card Proof 	
Optional Items that can be added		
<ul style="list-style-type: none"> • Gift Card Carriers • 5" x 7" - Acrylic Display Signs • 4" x 4" - Round Promotional Stickers • 4" x 5" - Table Tents • 3" x 6" - Vinyl Static Clings • Metal Countertop Display 	<ul style="list-style-type: none"> • Gift Card Carriers (Can be customized) • 5" x 7" - Acrylic Display Signs • 4" x 4" - Round Promotional Stickers • 4" x 5" - Table Tents • 3" x 6" - Vinyl Static Clings • Metal Countertop Display 	
Pricing Information		
Package Cost: \$	Monthly Service Fee: \$	Transaction Fee: \$

Gift Card & Loyalty Program

Custom card examples



Optional: Visit www.giftcardstudio.com to preview or submit your own design.

Gift Card Marketing Kit

Kits include table tents, window decals, static clings, counter-top displays and card carriers.



A Perfect Gift for Any Occasion

Gift Cards make a great gift any time of year for any occasion. Provide your customers the convenience of finding the perfect gift for one of these special events:

- Birthday
- Congratulations
- New Home
- Baby Shower
- Back to School
- Gratuation
- College Expenses
- Promotion
- New Job
- Wedding
- Anniversary
- Thank You
- Charity Event
- Bar/Bat Mitzvah
- Christmas
- Easter
- Valentines Day
- Mother's Day
- Father's Day
- Grandparent's day
- and many more!