

## Offer your merchants the #1 gift of the season!

No Exchanges. No Returns. No Worries.

**Check out this special Holiday Deal!** 

# The Holiday Season has Arrived! Get ready with Holiday Gift & Loyalty Cards

**The holiday season is here!** Now is the time to start selling gift cards to get your merchants ready for the holidays. Our popular holiday themed cards are the perfect way to increase seasonal sales. Merchants can choose from over 25 Predesigned and Logo cards or create their own custom artwork. By offering a regular year-round card and a holiday card, merchants give their customers the power of choice.

#### **Loyalty Cards**

Merchants can gain repeat customers while increasing sales by offering Loyalty and Rewards cards. Customizable Loyalty programs allow merchants to create the ideal rewards for their customers. Loyalty/Rewards programs are one of the most cost effective ways to build a base of repeat customers. There are no additional fees to setup loyalty programs.

Note: A loyalty addendum form must be submitted with application for loyalty or rewards programs.



Snowflake design

Cash Rewards design

### **New Merchant Holiday Promotion**

To help kick off your holiday sales, we have an exclusive offer for new merchants. With each paid card package order placed from **October 1st - December 31st, 2010**, new merchants will recieve:

Monthly service fees waived for 3 months (transaction and additional terminal fees apply)

and choice of

20 free holiday cards

or

20 free Loyalty/Rewards cards (while supplies last)

#### **Holiday Deadlines**

To receive cards by Dec. 25th, applications must be received by:

**Nov. 29, 2010** for 500 or more cards

Dec. 13, 2010 for less than 500 cards

Visit www.GiftCardTraining.com for the Holiday Promo Order Form to submit with orders.

Call 1-877-454-3835 for more information