

Logo Package

Brand a pre-designed card template with your logo



The Logo gift and loyalty card package allows merchants to brand one of our professionally designed card templates with their own logo, without having to contract a graphic artist.

Our Logo gift and loyalty card packages serve as great tools for small, medium or large sized businesses that are looking to attract new customers, retain existing ones, increase cash flow, minimize cashback and generate store traffic. The set up process is very simple, the packages are delivered to your office in a matter of days, and transaction processing is easier than ever. The Logo package offers all the great features of a customized card, without the need for expensive and time consuming graphic design. Pick one of our Logo card design templates, with the ability of customizing it using your own full color business logo.

Logo Options

Logo packages do not include proofs, in order to speed up production time. Proofs can be supplied upon request for a proofing fee of \$30.00 (per proof).

- Please allow 1-2 business days for proof creation.
- Logo packages printing time:
 - 5-7 business days for quantities 100-499.
 - 10-15 business days for quantities 500 and up.

(Production time does not include shipping.)

Benefits

- **Promotes customer loyalty**
Drive repeat business by rewarding customers.
- **Replace paper gift certificates**
Eliminate fraud & certificate tracking issues.
- **Increase traffic**
Increase sales during off peak business hours.
- **Powerful promotional tool**
Attract new clients using exciting promotions.
- **Increased consumer spending**
Cards boost impulse purchases.
- **Breakage**
10-15% of a card value typically remains unredeemed.

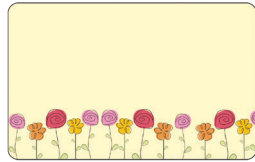
Logo 100 Package		Logo 1,000 Package
Packages Include		
<ul style="list-style-type: none"> • 100 - Logo Gift or Loyalty Cards • 100 - Gift Card Carriers • 1 - Digital Card Proof • 1 - Gift Card Marketing Kit: <ul style="list-style-type: none"> ✓ 5" x 7" - Acrylic Display Signs ✓ 4" x 4" - Round Promotional Stickers ✓ 4" x 5" - Table Tents ✓ 3" x 6" - Vinyl Static Clings 	<ul style="list-style-type: none"> • 1,000 - Logo Gift or Loyalty Cards • 1,000 - Gift Card Carriers • 1 - Digital Card Proof • 1 - Gift Card Marketing Kit: <ul style="list-style-type: none"> ✓ 5" x 7" - Acrylic Display Signs ✓ 4" x 4" - Round Promotional Stickers ✓ 4" x 5" - Table Tents ✓ 3" x 6" - Vinyl Static Clings 	
Pricing Information		
Package Cost: \$	Monthly Service Fee: \$	Transaction Fee: \$

Gift Card & Loyalty Program

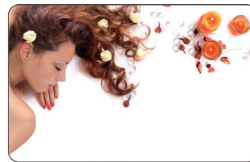
PreDesigned and Logo Card Templates



Salon



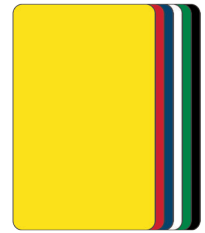
Flowers



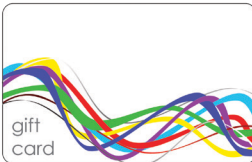
Spa



Rose



Yellow, Red, Blue,
White, Green, Black



Swirls



Color Bags



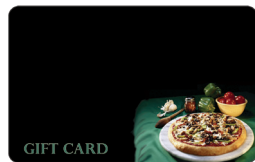
Spa



Blue Present



Cafe



Pizzeria



Restaurant



Red Bow



Diner

Optional: Visit www.giftcardstudio.com to preview or submit your own design.

Gift Card Marketing Kit

Kits include table tents, window decals, static clings, counter-top displays and card carriers.



A Perfect Gift for Any Occasion

Gift Cards make a great gift any time of year for any occasion. Provide your customers the convenience of finding the perfect gift for one of these special events:

- Birthday
- Congratulations
- New Home
- Baby Shower
- Back to School
- Graduation
- College Expenses
- Promotion
- New Job
- Wedding
- Anniversary
- Thank You
- Charity Event
- Bar/Bat Mitzvah
- Christmas
- Easter
- Valentine's Day
- Mother's Day
- Father's Day
- Grandparent's day
- and many more!