

# PreDesigned Package

## Save time by selecting one of our PreDesigned card templates



Our PreDesigned gift and loyalty card package is the fastest and easiest way to get your business set up on the road to success.

PreDesigned gift and loyalty card packages serve as great tools for small to medium sized businesses that are looking to attract new customers, retain existing ones, increase cash flow, minimize cashback and generate store traffic.

The set up process is very simple, the packages are delivered to your office in a matter of days, and transaction processing is easier than ever. Gift and loyalty cards used for these packages have card faces printed using one of our PreDesigned templates of your choice and the card backs contain standard text so there's no need to worry about supplying any logos or designs.

### PreDesigned Options

PreDesigned packages include everything a merchant needs to promote the product.

- Packages printed in 7 business days (or less).
- Loyalty service not available for Intro 30 package.  
(Production time does not include shipping.)

### Benefits

- **Promote customer loyalty**  
Drive repeat business by rewarding customers.
- **Replace paper gift certificates**  
Eliminate fraud and certificate tracking issues.
- **Increase business traffic**  
Increase sales during off peak business hours.
- **Powerful promotional tool**  
Attract new clients using exciting promotions.
- **Increased consumer spending**  
Cards boost impulse purchases.
- **Breakage**  
10-15% of a card value typically remains unredeemed.

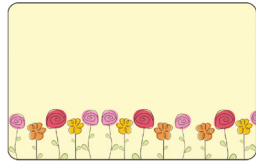
| Intro 30   | PreDesigned 100   | PreDesigned 500   |
|--|---|---|
| Packages Include   |   |   |
| <ul style="list-style-type: none"> <li>• 30 - PreDesigned Gift or Loyalty Cards</li> <li>• 30 - Gift Card Carriers</li> <li>• 1 - Line of Text</li> <li>• Gift Card Marketing Kit:                             <ul style="list-style-type: none"> <li>✓ Acrylic Display Signs</li> <li>✓ Round Promotional Stickers</li> <li>✓ Table Tents</li> <li>✓ Vinyl Static Clings</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>• 100 - PreDesigned Gift or Loyalty Cards</li> <li>• 100 - Gift Card Carriers</li> <li>• 3 - Lines of Text</li> <li>• Gift Card Marketing Kit:                             <ul style="list-style-type: none"> <li>✓ Acrylic Display Signs</li> <li>✓ Round Promotional Stickers</li> <li>✓ Table Tents</li> <li>✓ Vinyl Static Clings</li> </ul> </li> </ul> | <ul style="list-style-type: none"> <li>• 500 - PreDesigned Gift or Loyalty Cards</li> <li>• 500 - Gift Card Carriers</li> <li>• 3 - Lines of Text</li> <li>• Gift Card Marketing Kit:                             <ul style="list-style-type: none"> <li>✓ Acrylic Display Signs</li> <li>✓ Round Promotional Stickers</li> <li>✓ Table Tents</li> <li>✓ Vinyl Static Clings</li> </ul> </li> </ul> |
| Pricing Information  |   |   |
| Package Cost: \$   | Monthly Service Fee: \$   | Transaction Fee: \$   |

# Gift Card & Loyalty Program

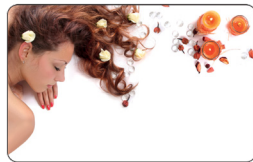
## PreDesigned and Logo Card Templates



Salon



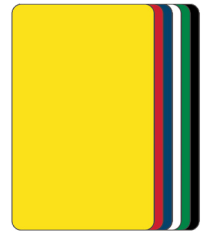
Flowers



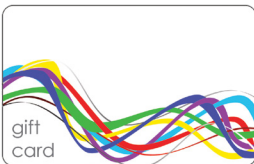
Spa



Rose



Yellow, Red, Blue,  
White, Green, Black



Swirls



Color Bags



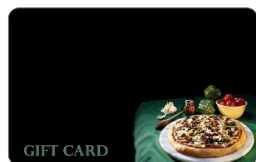
Parchment



Blue Present



Cafe



Pizzeria



Restaurant



Red Bow



Diner

**Optional:** Visit [www.giftcardstudio.com](http://www.giftcardstudio.com) to preview or submit your own design.

## Gift Card Marketing Kit

Kits include table tents, window decals, static clings, counter-top displays and card carriers.



## A Perfect Gift for Any Occasion

Gift Cards make a great gift any time of year for any occasion. Provide your customers the convenience of finding the perfect gift for one of these special events:

- Birthday
- Congratulations
- New Home
- Baby Shower
- Back to School
- Graduation
- College Expenses
- Promotion
- New Job
- Wedding
- Anniversary
- Thank You
- Charity Event
- Bar/Bat Mitzvah
- Christmas
- Easter
- Valentine's Day
- Mother's Day
- Father's Day
- Grandparents' day
- and many more!